

## Privacy Policy

Pursuant to art. 13 d. lgs. 30 June 2003. 196 ( “Code” ), this notice describes the ways in which Giordano Designer.it treats personal information received via its website ( the “Website” ) and other means.

### **Owner of the treatment.**

The holder of personal data is Giordano Designer.it by Gaetano Giordano ( hereinafter “Giordano Designer” ), based in via Bergamo, 2 - 24040 Stezzano (BG), Italia.

### **Category and nature of the data processed.**

Giordano Designer will treat the personal information collected during the navigation and use of the Site and when you request a quote, advice and forwarding purchase orders, through electronic and automated.

### **Finality.**

Personal data may be processed for the following purposes:

a) comply with obligations strictly connected and instrumental use of the Website, the registration and access to restricted areas of the same, sen-

ding purchase orders and management of the contractual relationship;

b) to respond to specific requests;

c) comply with legal obligations;

d) execution statistics and measuring the level of customer satisfaction, as well as dispatch of promotional communications and newsletter.

### **Obligatory or voluntary nature of providing data and consequences of a possible refusal.**

With regard to the purposes referred to in points a), b) and c) the transfer of your personal data to Giordano Designer is required, and the processing does not require his consent. Any refusal to provide data may make it impossible for Giordano Designer to give the contractual relationship and to fulfill purchase orders.

The provision of data for the purposes referred to in point d) is optional and any refusal will not affect.

The content of the purchase contract will be filed by Giordano Designer and can be sent by e-mail together with the terms and conditions of sale.

Users are free to cancel their subscription to the



newsletter at any time by clicking on the “unsubscribe” link in every promotional email.

### **Method of treatment.**

Personal data are processed by automated tools, with logic strictly related to the purposes, for the time strictly necessary to achieve the purposes for which it was collected or to comply with any legal obligations. Specific security measures are observed to prevent the loss of data, illicit or incorrect use and unauthorized access. The information collected is stored in a secure environment.

### **Disclosure of data.**

Personal data will not be disclosed and may be communicated in Italy or in other EU countries for the purposes mentioned above, to third parties who act for or on behalf of Giordano Designer, such as those designed to treat delivery products, lending institutions, our legal and tax advisors, outsourcers, etc..

For the aforementioned purposes, data may be aware of staff responsible for Giordano Designer or its controllers. The controller for Giordano Designer is to be identified in the figure of Gaetano Giordano.

### **Rights of the interested.**

We inform you that the Privacy Code are entitled to exercise specific rights.

In particular, at any time, you can get: a) confirmation of the existence or not of personal data concerning him, even if not yet recorded, and their communication in an intelligible form; b) the origin of personal data, the purposes and methods of treatment and the logic applied in case of treatment with the aid of electronic instruments; c) an indication of the identity of the owner and managers as well as the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them; d) the updating, rectification, integration of data, as well as the cancellation, transformation in anonymous form or blocking of data processed unlawfully, including data which need not be kept in relation to the purposes for which the data were collected or subsequently processed; e) the certification that the operations referred to in subparagraph d) have been brought to the attention, also as regards their content, of those to whom the data are disclosed, except where this requirement proves



impossible or involves the use of means manifestly disproportionate to the protected right. The interested party, pursuant to art. 7 of the Privacy Code, is also entitled to oppose, for legitimate reasons, the processing of personal data, even if pertinent to the purpose of collection, and to the processing of personal data for the purposes of sending promotional or other purposes for which issued the consent.

All of these rights may be exercised by sending a communication to Giordano Designer, via Bergamo, 2 - 24040 Stezzano (BG), Italia, tel. 392 1679021,  
e-mail [info@giordanodesigner.it](mailto:info@giordanodesigner.it)

